



Press Office

c/o Media Leader srl, via G. Regaldi 3
10154 Torino – Italy
Tel. +39 011 2446511
Fax +39 011 2485512
Email: press@15wkc-italy.org



WORLD KENDO CHAMPIONSHIPS IN NOVARA

The World Kendo Championships land in Italy. After the last edition, held in San Paulo (Brazil) in 2009, Novara will host the fifteenth edition of the World Cup, scheduled from May 25th to May 27th at the “Palazzetto dello Sport”. A great opportunity to admire an ancient art, which will be well represented by 850 athletes from 50 nations.

Cameras of Quartarete TV will follow the event for the entire duration of the competition. Great enthusiasm for the result obtained by the Confederazione Italiana Kendo (CIK), which organizes the event: since 1988, CIK was responsible for developing and spreading the disciplines of Kendo, Iaido, Jodo and Naginata throughout Italy.

This event will also offer an opportunity to visit a swords exhibition, arranged by CIK in collaboration with the INTK (Italian Association for the Japanese sword), in which will be exhibited some of the most beautiful and precious blades of Italian collectors, dating from 1300 to today, together with some Samurai armors. A learning path will be provided to visitors in order to explain the historical and technological evolution of the Japanese sword.

Highlight of the fifteenth edition of the World Kendo Championships will be the demonstration of the Master Yoshindo Yoshihara, who for the first time ever will perform, openly, in the forging of a Katana.

At the end of this three days event, INTK will held a conference on the Japanese sword with demonstrations of Togishi cleaning, the refined Japanese art which is essential to the exaltation of the different artistic features of the blades.

PRESS – World Kendo Championship 2012